



## **FACT SHEET**

Name of the Fair	29 <sup>th</sup> Delhi Book Fair, 25 <sup>th</sup> Stationery Fair and 9 <sup>th</sup> Office Automation and Corporate Gift Fair, August 06-10, 2025 at Bharat Mandapam, New Delhi:110001.	
Date of the event	August 06 - 10, 2025	
Timing	10.00 am to 7.00 pm	
Venue	Hall No.12 and 12A Bharat Mandapam, New Delhi	
Entry	Gate No. 1 & 10, Bharat Mandapam ( <b>Free Entry</b> )	
Fair Category	B 2 B and B-2-C	
Display Profile	<p>BOOKS - All type of Books ( *No pirated or banned books shall be displayed or sold)</p> <p>STATIONERY – All type of Stationery items</p> <p>CORPORATE GIFT ITEMS:</p> <p>Corporate Promotion: Key Chains, T-Shirts and caps, Writing instruments, Pen Stands, Photo frames, Trophies/Awards, Wallets &amp; Handbags, Diaries/Calendars, Pen Drives/chargers, Employees Birthdays and Anniversaries, Employees excursion/outings, Employees Awards/Celebrations, Travel Folders, Festivals (Gifts/Mementos), Glass luminaries, paints etc.</p> <p>Office Utilities: Desk Sets, Laptop and office bags, office Automation, Trolley bags etc..</p> <p>Corporate Utilities/Gifts: Lunch boxes, Corporate, Mugs, Corporate Trays, Wall hangings, Vases etc.</p>	
Visitors	National and International Publishers, Librarians, Researchers, Academicians, Writers, Dealers, and Traders, Students and General Public.	
Organisers/ Co organiser	India Trade Promotion Organisation (ITPO) in Collaboration with The Federation of Indian Publishers (FIP).	
Participants	Shell Scheme Minimum Booking {09 Sq.mtrs }/ 6 sq.mtr.(In special case only)	Bare Space minimum Booking (18 Sq mtrs.)
Indian Participants	@Rs.6,000/- per sq. mtrs.+ GST	@ Rs.5,500/- per sq. mtrs.+ GST
International Participants	@US\$-160 per sq. mtrs.+ GST	@ US\$-145.00 per sq. mtrs.+ GST
GST will be charged at prevailing Rate	18%	

<b>BANK DETAILS FOR MAKING PAYMENT</b>	
Name of the Beneficiary	INDIA TRADE PROMOTION ORGANISATION
Name of the Bank	ICICI Bank Ltd.
Branch Address	9A, PHELPS Building, Inner Circle, Connaught Place, New Delhi – 110001.
Account No	000701271410
Type of account	Saving
RTGs Code	ICIC 0000007
PAN No.	AAATI2955C
GSTIN	07AAATI 2955C1ZX

**1. Branding Rates for various sites in Bharat Mandapam :**

<b>S.No.</b>	<b>Type of the Site / Name</b>	<b>Rentals Per Event (INR)</b>
1.	Fascia Gate No.1(Front Side)	70,000/-
2.	Fascia Gate No.1 (Back Side)	58,000/-
3.	Halogen Pole	1,750/(Per Pole)
4.	Electric Pole	1,000/- (Per Pole)
5.	Flag Pole	100/-
6.	Hoarding (upto 400 sq.ft.)	200/- per sq.ft.
7.	Hoarding (above 401 sq.ft.)	220/- per sq.ft.
8.	Directional Sign Board with branding	Same as hoardings @ S.No.6 and 7.
9.	Decorative Gate/Truss Gate outside of Hall	50,000/-

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**29th Delhi Book Fair  
25<sup>th</sup> Stationery Fair/9<sup>th</sup> Office Automation and  
Corporate Gift Fair (August 06-10, 2025)**

**APPLICATION FORM**

1. Participating Company/ Organisation.....
2. Address (Regd./Head office).....  
Telephone No..... PAN .....TAN.....  
GST No..... Email..... Website.....
3. Name & Designation of Chief Executive/Director.....Mob.....
4. Participation Details: Indian Company/Foreign Company.....  
a. Participating as: Publisher / Publisher-authorized Distributor/ Book Seller.....
5. Exhibits to be displayed.....  
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6. **It is mandatory to fill the complete details of the company neatly typed, to be used for printing of Fair Catalogue.**
7. **PARTICIPATION FEE:**

Category	Shell scheme Per Sq.mtr. (Minimum booking 9 sq.mtr.)/ 6 sq.mtr.(In special case)	Bare Space per Sq.mtr. (Minimum Booking 18 Sq.mtr.)
Indian Exhibitors	6,000 per sqm.	5,500 per sq.mtr.
Foreign Exhibitors	US \$ 160	US\$ 145
Shell scheme will include partition panels, fascia, floor covering, 5 spot lights, one plug, one table, two chairs and one waste paper basket. (Additional display aids and furniture can also be obtained on payment) plus <b>GST 18%</b>		

8. **BANK DETAILS FOR MAKING (RTGS/NEFT) PAYMENT**

Name of the Beneficiary	India Trade Promotion Organisation - Delhi Book Fair
Name of the Bank	ICICI Bank Ltd.
Branch Address	9A, Phelps Building, Inner Circle, Connaught Place New Delhi- 110001.
Account No.	000701271410
Type of Account	Saving
RTGs Code	ICIC 0000007

PAN NO.	AAATI2955C
GSTIN	07AAATI2955C1ZX

9. **Branding Rates for various sites in Bharat Mandapam :**

S. N.	Type of the Site / Name	Rentals Per Event (INR)
1.	Fascia Gate No.1(Front Side)	70,000/-
2.	Fascia Gate No.1 (Back Side)	58,000/-
3.	Halogen Pole	1,750/(Per Pole)
4.	Electric Pole	1,000/- (Per Pole)
5.	Flag Pole	100/-
6.	Hoarding (upto 400 sq.ft.)	200/- per sq.ft.
7.	Hoarding (above 401 sq.ft.)	220/- per sq.ft.
8.	Decorative Gate	50,000/-
9.	Directional Sign Board with branding	Same as hoardings @ S.No.6 and 7.

10. Are you a member of ITPO : Yes/No

11. Are you a member of FIP : Yes/No

12. If above is yes, Seal and Stamp of the Recommending Agency :

Signature.....

Name .....

Designation.....

Rubber Stamp .....

Date.....

Place .....

13. Space requirement of stall(s): Hall No.....

**Bare Space.....sq.mtrs. Stall Nos.(s) Opted.....**

**OR**

**Shell Scheme.....Sq.mtrs. Stall Nos.....**

**Extra Electricity/Power Requirements.....KW**

**Water Connection .....**

14. I/We enclose a Pay Order No/RTGS/NIFT No. .... Dated..... For  
Rs..... / US Dollars.....drawn in favour of "India Trade Promotion  
Organisation, New Delhi" towards space rent / Participation Charges.

Signature.....

Name.....

Designation .....

Rubber Stamp .....

Date.....

Place.....